2027 CCIB Business Forums & Awards

Celebrating excellence in Indigenous business

Sponsorship Opportunities

CANADIAN COUNCIL FOR INDIGENOUS BUSINESS

Sponsorship Opportunities

Sponsors are a key component as we work together to help strengthen the Indigenous economy. There are many sponsorship opportunities available in 2027, whether you are looking to head line as a lead sponsor or support a specific element of the event.

In 2027, CCIB is looking forward to hosting events across the country:

- **Central Business Forum & Awards Dinner**
  Westin Harbour Castle, Toronto, ON
  February 25, 2027
  Awards presented: Business Lifetime Achievement & Young Indigenous Entrepreneur

- East Coast Connect
  Westin Nova Scotian, Halifax, N.S.
  April 22, 2027

- **Indigenous Women in Leadership Forum & Award Dinner (10th Anniversary)**
  Westin Ottawa, Ottawa, ON
  June 10, 2027
  Award presented: Indigenous Women in Leadership

- **Indigenous Relations Forum & PAIR Awards**
  (Please note this event does not include an Award Dinner component)
  Hyatt Regency, Vancouver, B.C.
  October 13, 2027

- **West Coast Business Forum & Awards Dinner**
  Hyatt Regency, Vancouver, B.C.
  October 14, 2027
  Awards presented: Indigenous Business of the Year, Indigenous Small Business of the Year, Excellence in Indigenous Relations

LEAD SPONSOR – $35,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Distinct logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promote
- event Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 10 tickets (1 Table of 10) to attend the sponsored CCIB Forum & Awards Dinner
- 10 tickets to attend pre-event social event the evening prior
- Sponsor recognition during President & CEO remarks
- On-stage opportunity to welcome attendees at Business Forum during opening (3 mins.)
- Full-page advertisement in the Business Forum program
- Distinct logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

AWARD SPONSOR – $35,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Distinct logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promote event
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 10 tickets (1 Table of 10) to attend the sponsored CCIB Forum & Awards Dinner
- 10 tickets to attend pre-event social event the evening prior
- Sponsor recognition during President & CEO remarks
- On-stage opportunity to congratulate the Award Recipient at CCIB Awards Dinner (3 mins.)
- Full-page advertisement in the Business Forum program
- Distinct logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

AWARD DINNER SPONSOR – $30,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Distinct logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promote event
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 10 tickets (1 Table of 10) to attend the sponsored CCIB Forum & Awards Dinner
- 10 tickets to attend pre-event social event the evening prior
- Sponsor recognition during President & CEO remarks
- On-stage opportunity to address attendees during the CCIB Awards Dinner (1-2 mins.)
- Full-page advertisement in the Business Forum program
- Distinct logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

MAINSTAGE SEGMENT SPONSOR (2 per event) – $25,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Distinct logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promote
- event Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 8 tickets to attend the sponsored CCIB Forum & Awards Dinner
- 8 tickets to attend pre-event social event the evening prior
- Opportunity to speak and introduce the mainstage panel moderator/speakers (1-2 mins.)
- Half-page advertisement in the Business Forum program
- Logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

OPENING NIGHT RECEPTION SPONSOR – $20,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Distinct logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promote event
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 6 tickets to attend the sponsored CCIB Forum & Awards Dinner
- 6 tickets to attend pre-event social event the evening prior
- Half-page advertisement in the Business Forum program
- Distinct logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

INDIGENOUS CHEF SPONSOR – $20,000 (INDIGENOUS WOMEN IN LEADERSHIP FORUM & AWARD DINNER)

A proud Teetl'it Gwich'in from Teetl'it Zheh, Chef Steph Baryluk draws on her Arctic roots of land stewardship as founder of CCIB-Certified Nihkhah. At the IWIL pre-reception, she hosts an interactive session featuring storytelling, menu strategies, and guided tastings.

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Distinct logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promote event
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 6 tickets to attend the sponsored CCIB Forum & Awards Dinner
- 6 tickets to attend pre-event social event the evening prior
- Half-page advertisement in the Business Forum program
- Distinct logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

LUNCH SPONSOR – $20,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Distinct logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promote event
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 6 tickets to attend the sponsored CCIB Forum & Awards Dinner
- 6 tickets to attend pre-event social event the evening prior
- Half-page advertisement in the Business Forum program
- Logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

SUPPORTING SPONSOR (MULTIPLE AVAILABLE) – $20,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Distinct logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promote event
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 6 tickets to attend the sponsored CCIB Forum & Awards Dinner
- 6 tickets to attend pre-event social event the evening prior
- Half-page advertisement in the Business Forum program
- Logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

COCKTAIL RECEPTION SPONSOR – $20,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Distinct logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promo te event
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 6 tickets to attend the sponsored CCIB Forum & Awards Dinner
- 6 tickets to attend pre-event social event the evening prior
- Half-page advertisement in the Business Forum program
- Logo placement on all creative and collateral materials and logo loop throughout the event
- Logo recognition on Cocktail Reception signage

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

ENTERTAINMENT SPONSOR – $15,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Distinct logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promote event
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 4 tickets to attend the sponsored CCIB Forum & Awards Dinner
- 4 tickets to attend pre-event social event the evening prior
- Logo recognition during each entertainment performance
- Quarter-page advertisement in the Business Forum program
- Logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

INDIGENOUS ART GIVEAWAY SPONSOR – $15,000

This sponsorship supports CCIB's commitment to working with local Indigenous artists to create meaningful centre pieces or gifts for the Awards Dinner.

Each piece will be featured during the dinner and given away to attendees, creating a memorable moment that celebrates Indigenous creativity and culture. This activation provides sponsors with a unique opportunity to support Indigenous artists while aligning their brand with cultural recognition and community engagement.

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promote event
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 4 tickets to attend the sponsored CCIB Forum & Awards Dinner
- 4 tickets to attend pre-event social event the evening prior
- Logo recognition on mainstage screens during the giveaway draw following the Awards Dinner
- Quarter-page advertisement in the Business Forum program
- Logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

Capture the Moment Sponsor (Video/Photo experience) – $15,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Logo placement on all event creative and collateral materials
- Sponsor recognition through CCIB E-News and e-blast sent out to all members to promote event
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 4 tickets to attend the sponsored CCIB Forum & Awards Dinner
- 4 tickets to attend pre-event social event the evening prior
- Logo on signage at the Video/Photo area
- Quarter-page advertisement in the Business Forum program
- Logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

INDIGENOUS MARKETPLACE SPONSOR – $12,500

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Logo recognition on all event creative and collateral materials
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 4 tickets to attend the sponsored CCIB Forum & Awards Dinner
- 4 tickets to attend pre-event social event the evening prior
- Logo Recognition on Marketplace Signage
- Quarter-page advertisement in the Business Forum program
- Logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

CONTRIBUTING SPONSOR (MULTIPLE AVAILABLE) – $10,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Logo recognition on all event creative and collateral materials
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 4 tickets to attend the sponsored CCIB Forum & Awards Dinner
- 4 tickets to attend pre-event social event the evening prior
- Logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

SESSION SPONSOR (3-4 AVAILABLE) – $10,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Logo recognition on all event creative and collateral materials
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 4 tickets to attend the sponsored CCIB Forum & Awards Dinner
- 4 tickets to attend pre-event social event the evening prior
- Logo placement on all creative and collateral materials and logo loop throughout the event
- Logo recognition on Session signage

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

WELLNESS AREA SPONSOR – $10,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Logo recognition on all event creative and collateral materials
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 4 tickets to attend the sponsored CCIB Forum & Awards Dinner
- 4 tickets to attend pre-event social event the evening prior
- Logo placement on all creative and collateral materials and logo loop throughout the event
- Logo recognition on Wellness Area signage

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

YOUTH TRAVEL GRANT SPONSOR – $10,000

To support Indigenous Youth to attend Business Forum events, and assist with their travel support to and from the event (i.e. Hotel, Ground Transportation, and comp. tickets).

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Logo recognition on all event creative and collateral materials
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 2 tickets to attend the sponsored CCIB Forum & Awards Dinner
- 2 tickets to attend pre-event social event the evening prior
- Logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

COFFEE CONNECTION SPONSOR – $7,500

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Logo recognition on all event creative and collateral materials
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 2 tickets to attend the sponsored CCIB Forum & Awards Dinner
- 2 tickets to attend pre-event social event the evening prior
- Logo placement on all creative and collateral materials and logo loop throughout the event
- Logo recognition on Coffee Connection signage

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

COMMUNITY SPONSOR (MULTIPLE AVAILABLE) – $3,000

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- 1 ticket to attend the sponsored CCIB Forum & Awards Dinner
- 1 ticket to attend pre-event social event the evening prior
- 1 ticket to be donated to a CCIB Indigenous Business Member/Community Member
- Logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

PAY IT FORWARD SPONSOR –

$2,500 (Support 5 Indigenous Entrepreneurs to attend a CCIB Forum)

$5,000 (Support 10 Indigenous Entrepreneurs to attend a CCIB Forum)

Pre-Event Recognition & Branding

- Sponsor logo on CCIB sponsorship event web page
- Recognition on relevant social media platforms (LinkedIn, Instagram and Facebook)

Event Recognition & Benefits

- Sponsor recognition on logo loop played throughout the event
- Logo placement on all creative and collateral materials and logo loop throughout the event

Post Event

- Event ROI summary
- Recognition in Indigenous Business Report Magazine
- Sponsor recognition in CCIB Annual Report
- Logo on past events page on CCIB website

CANADIAN COUNCIL FOR
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