CONNECTS

KNOWLEDGE LEARNERS

Connects provides CCIB Certified Indigenous Business members with an opportunity to learn from experienced industry professionals and gain practical guidance related to their business. As a Knowledge Learner, you can build a connection online or in-person with a Knowledge Leader who will share experience, provide guidance and offer insight into your industry.

WHAT IS A KNOWLEDGE LEARNER?

Knowledge Learners are CCIB Members who meet the criteria of a Certified Indigenous Indigenous Business member who are interested in gaining guidance and industry expertise to support their business. The program provides an opportunity to learn directly from experienced practitioners, entrepreneurs, and industry leaders.

WHAT IS THE COMMITMENT?

Knowledge Learners are available to participate in one connection per year. Each connection is expected to be a minimum of 30 minutes. Participants are also expected to provide 24 hours' notice when changing or cancelling a meeting and provide brief feedback on the program.

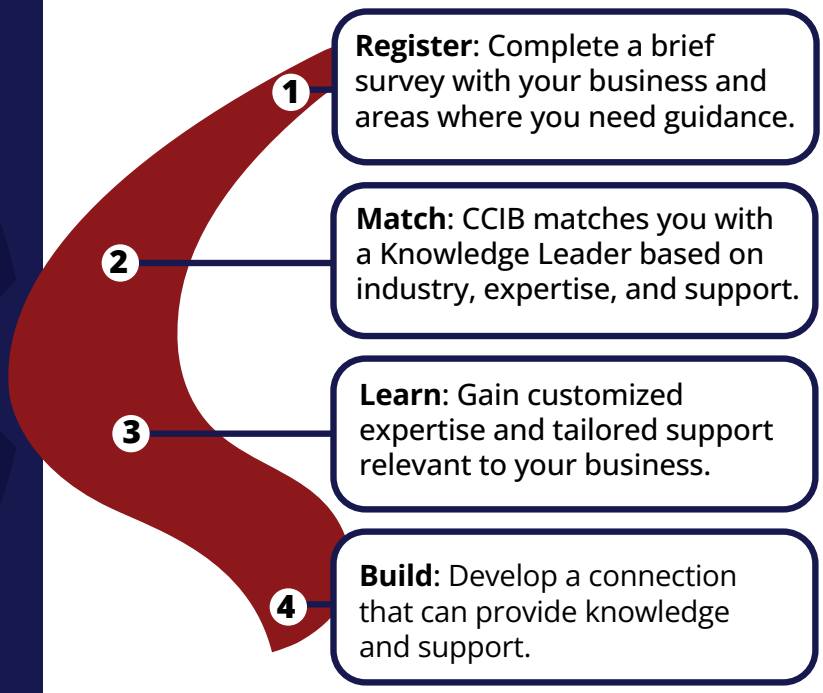
WHO CAN PARTICIPATE?

Knowledge Learners must be a CCIB Member who meets the criteria of a CCIB Certified Indigenous Business member, a CCIB member in good standing, and willing to participate in a Connects connection and meet the program's availability commitments.

WHAT CAN YOU GAIN?

- **Individualized guidance**: Get support based on your business and areas you are looking to develop.
- **Practical insights**: Gain knowledge and perspective from someone with experience in your industry.
- **Greater confidence**: Use guidance to help navigate business challenges and opportunities.
- **Industry connections**: Expand your business and professional network.
- **Experience you can apply**: Take away practical knowledge that can support business growth.
- **Learn from experience**: Gain insight from experienced practitioners and entrepreneurs.

HOW IT WORKS



LEARN FROM EXPERIENCE. BUILD YOUR NETWORK. GROW YOUR BUSINESS.

CANADIAN COUNCIL FOR INDIGENOUS BUSINESS

ccib.ca/connects | connects@ccib.ca