CONNECTS

KNOWLEDGE LEADERS

CCIB Connects provides an opportunity for experienced CCIB members to share their knowledge, expertise and industry experience with fellow members. As a Knowledge Leader, you can provide guidance online or in person to businesses in your field while building relationships across the CCIB network.

WHAT IS A KNOWLEDGE LEADER?

Knowledge Leaders are Indigenous leaders in their respective sectors that are motivated to offer guidance, expertise and networking opportunities, particularly in specialized and niche industries. As a knowledge leader your experience can help another business navigate challenges, identify opportunities and build confidence within their industry.

WHAT IS THE COMMITMENT?

Knowledge Leaders are available to participate participate in one to five connections per year. Each connection is expected to be a minimum of 30 minutes. Participants are also expected to provide 24 hours' notice when changing or cancelling a meeting and provide brief feedback on the program.

WHO CAN PARTICIPATE?

Knowledge Leaders must be CCIB members in good standing, be willing to share their knowledge and experience, and meet the Connects program availability commitments.

WHY BECOME A KNOWLEDGE LEADER?

- **Share your expertise**: Provide practical guidance and industry knowledge based on your experience.
- **Build your network**: Connect with other Indigenous businesses across the CCIB community.
- **Increase your visibility**: Connect with businesses and professionals across the CCIB network.
- **Support business growth**: Help fellow CCIB members work through challenges and opportunities.
- **Develop advisory skills**: Strengthen your ability to provide guidance and support.
- **Support economic growth**: Contribute to business development within your industry and community.

HOW IT WORKS

1. **Register**: Complete a brief survey for the matching process.
2. **Match**: CCIB matches participants based on industry, expertise, and support.
3. **Lead**: Share your knowledge and provide customized guidance.
4. **Build**: Develop a connection that can provide ongoing support and knowledge sharing.

SHARE YOUR EXPERIENCE. BUILD YOUR NETWORK.
HELP AN INDIGENOUS BUSINESS MOVE FORWARD.

CANADIAN COUNCIL FOR INDIGENOUS BUSINESS

ccib.ca/connects | connects@ccib.ca