



Canadian Council for
**ABORIGINAL
BUSINESS**

Media Release

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SUNCOR COO MARK LITTLE TO CO-CHAIR CCAB CAMPAIGN TO CHAMPION ABORIGINAL PROCUREMENT

TORONTO, ON, Monday, May 7, 2018 - JP Gladu, CEO of the Canadian Council for Aboriginal Business (CCAB), is pleased to announce that Mark Little, Chief Operating Officer (COO) of Suncor will serve as co-chair of CCAB's new Aboriginal Procurement Campaign.

For over 30 years, CCAB has worked towards building bridges between Aboriginal and non-Aboriginal peoples, business and communities. CCAB does this through diverse training programs, formal certification, national and regional events and leadership awards.

"Through building positive relationships between Aboriginal and non-Aboriginal business and communities, CCAB helps foster an equitable and sustainable economy across Canada," says JP Gladu. "This is key to strengthening the foundations for economic reconciliation and Aboriginal self-sufficiency."

In recent months, CCAB has been developing a new Aboriginal Procurement Strategy, focused on highlighting the opportunities and value of Aboriginal procurement relationships. As part of this strategy CCAB is recruiting business leaders to serve as Aboriginal Procurement Champions. CCAB is creating Canada's largest directory of Certified Aboriginal Businesses, which are independently certified as at least 51% Aboriginal owned and controlled. Aboriginal and non-Aboriginal companies will be able to exchange information about procurement opportunities via a new Aboriginal Procurement Marketplace.

"I am thrilled to be taking on the role as Co-Chair of this exciting new CCAB initiative," says Mark Little, COO of Suncor Energy Inc. "CCAB has a terrific track record of fostering entrepreneurial opportunities and relationships. This campaign will build on the important work that's been done to bring Aboriginal and non-Aboriginal businesses together in support of economic reconciliation."

Stay tuned for further announcements regarding the unfolding of CCAB's new procurement strategy and campaign in the weeks to come.

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About CCAB: The Canadian Council for Aboriginal Business (CCAB) was founded in 1984 by a small group of visionary business and community leaders led by Murray Koffler. CCAB is committed to the full participation of Aboriginal people in Canada's economy. A national non-profit organization, CCAB offers knowledge, resources, and programs to both mainstream and Aboriginal-owned companies that foster economic opportunities for Aboriginal people and businesses across Canada.

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