

Larry Frost, a proud Ojibway from the Serpent River First Nation in Ontario, has been a prominent figure in Toronto's Indigenous community since 1967. He served as the Executive Director of the Native Canadian Centre of Toronto for 17 years before retiring.

Throughout his career, Frost has held numerous leadership positions, including directorships and presidencies on various boards. Notably, he chaired the Aboriginal Leadership Partnership for the 2015 Pan Am Games and served as the Indigenous Advisory Chair for FIFA 2026.

With 26 years in leadership roles, Frost has been an independent businessman since 1992. Currently, he continues to serve the Indigenous Community of Toronto as a respected Knowledge Keeper, bringing his extensive experience and dedication to Indigenous causes to his role as an Elder.

Currently, he is the CEO and President of Elder Eagle Inc., a Canadian Ojibway-owned dealership dedicated to transforming the soundproof office phone booths industry by integrating Indigenous values with modern workplace solutions.