Stanley Barnaby is the CEO of the Joint Economic Development Initiative (JEDI), a leading Indigenous organization dedicated to working with partners to foster Indigenous economic development in New Brunswick. With a passion for Indigenous business and economic development, Stanley also took on the role of President at the Council for the Advancement of Native Development Officers (CANDO) in 2021. CANDO is a national organization dedicated to leading community economic development.

Proud member of the Listuguj Mi'gmaq First Nation in Quebec.Stanley chose Fredericton as his home while studying Business at the University of New Brunswick. In addition to his B.B.A, Stanley also holds a First Nation Business Administration certificate, Technological Aboriginal Economic Development certification, Professional Aboriginal Economic Developer certification, Management Development Program certificate, and a master's certificate in Project Management.

Community is at the heart of Indigenous business and economic development; therefore, wise practice includes planning with the next 7 generations in mind. Stanley supports future business development and capacity building by supporting mentorship for youth and by including elders and knowledge holders into his planning.